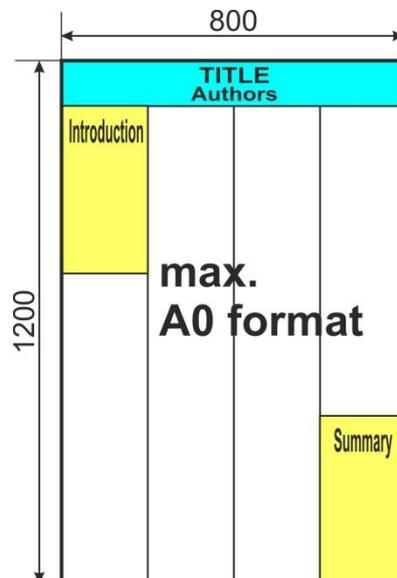**What is a Poster Presentation?**

A poster is a visual presentation of your research project. Use schematic diagrams, graphs, tables and other strategies to direct the visual attention of the viewer, rather than explaining it using text as you would in a journal article. A poster addresses one central question. State the question or hypothesis clearly in the poster and use your presentation to provide a clear and explicit take-home message.

What are the dimensions of poster?

The maximum dimensions for poster are 1200 x 800 mm, it is cca A0 format!

Title and Authors

The title of your poster presentation and your name should be made in very LARGE type so that viewers can easily see the subject matter of the poster and its author from a distance (at least 1" lettering, or 36 point font). The title, author's name, and author's affiliation are usually placed at the top and in the center of the poster board.

Content

Posters usually have a similar structure to a research paper or journal article: an abstract, introduction (i.e., brief rationale or review of relevant research), method section, results section, and a summary or conclusion. You might also want to list key references. Keep text to the bare essentials and stick to the most important ideas. You can convey details via discussion when you are standing by your poster.

Poster format

- Use bullet points to simplify sections like the introduction and conclusions.

- Use large type, such as 36 point type for section headings, and 24 point type for text. Never use type smaller than 18 point for any reason.

- Make use of underlines and **boldface**.

- Use graphs and figures whenever possible. Make your poster visually pleasing and attractive.

- Programs like MS PowerPoint can be helpful in creating your poster.